

Signage Station + iArtist Lite

Creatively present your animated content



What can mobile commercial bring on ?

- Unlimited sharing with zero cost.
- The price of mobile device and smart TV is getting lower.
- Share your advertisement anytime, anywhere



Real life applications

- On-line product DM.
- Digital menu board
- Wedding & event commercial
- Creative CV
- Dynamic commercial Ads.





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EDUCATION

Designer Certificate, Golden Coast School of Computer Science.

Agent Certificate, New Mexico School of Industry Design. Certificate, Electronic Technician, TVI. P.H.D. , Geography, University of New Mexico.

QUALIFICATIONS

1. Animation producer at HOC
2. Java /Premier certificated
3. Ability to take ownership of issues in high-stress situation

and technical design skills processed

WORK HISTORY

April 2009~ July 2013
Designer of America Merrill Lynch, HK
Responsible for Press Release.

April 2008~ March 2009
City Design Agency, Sydney, Australia
Responsible for Press Release.

WORKS



RESULT PRESENTATION



You may ask....

- Does it require tough engineering skill?
- Does it require complicated system to run it?
- Does it require professional art skill ?
- Does it cost a lot ?

What you need is

- One QNAP Turbo NAS
- New App: Signage Station
- Powerful design software iArtist Lite is included.



QNAP

Signage Station

+

iNDS

iArtist Lite

QNAP Systems, Inc.

Viewed by Web Browser

- No particular hardware required.
- No extra cost.
- More wider applications for clients.



QNAP Systems, Inc.

Own your private AD platform.

- Your dynamic AD platform
- Free APP (QPKG)
- Intuitive , friendly operating interface.
- One click to share it on social network

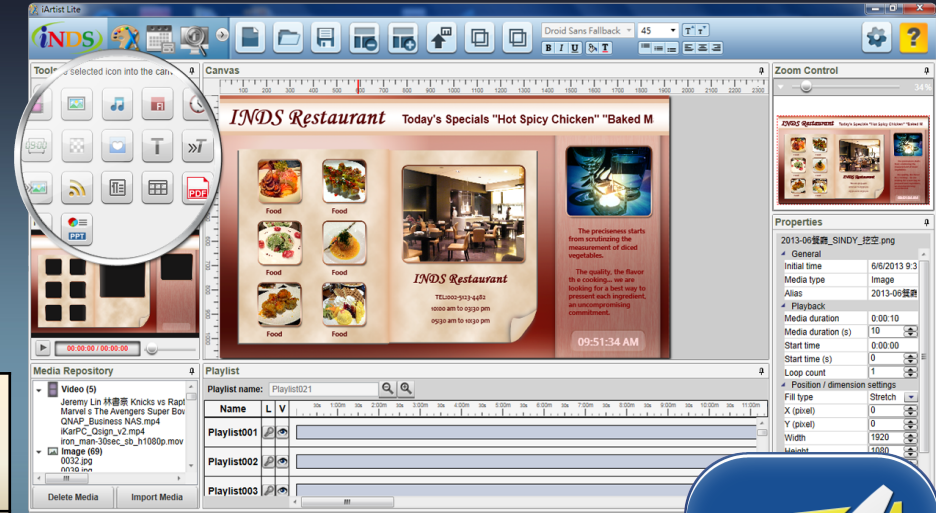


Signage Station



Powerful design software – iArtist Lite

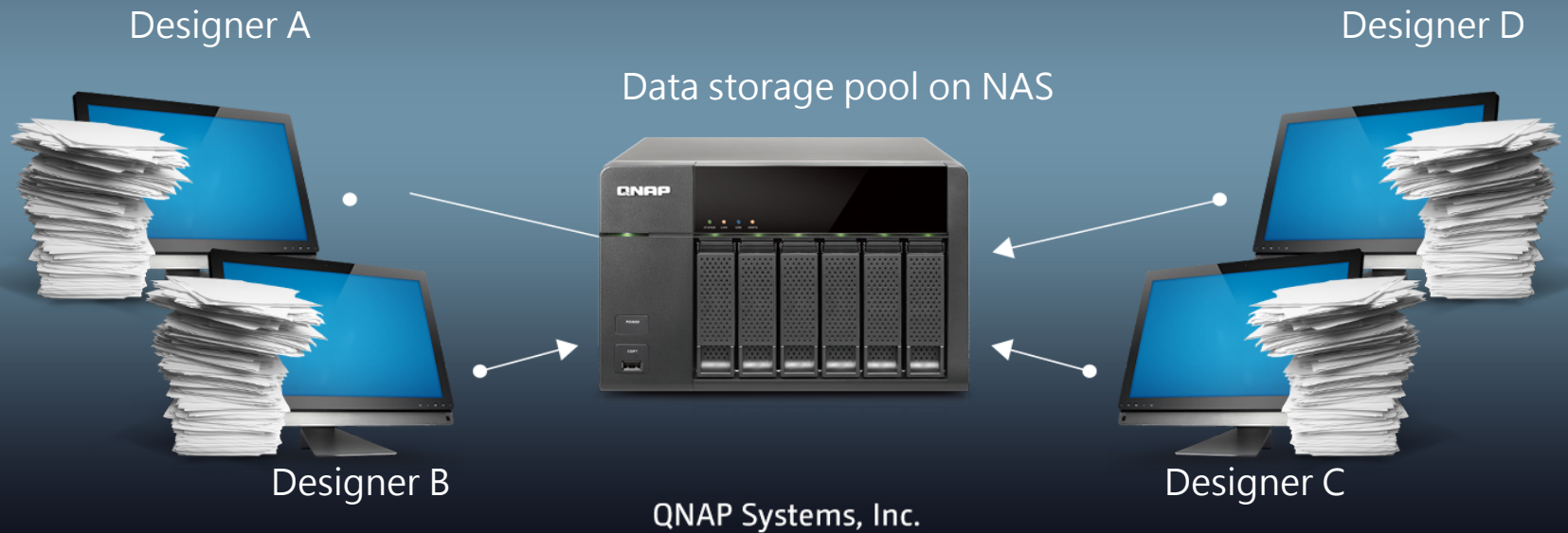
- 16 widgets for diverse design
- Drag and drop easy operating
- One click to upload on NAS
- Managing playlist with intuitive interface.



| | | | |
|------------|------------------|--------------|---------------|
| Music | Combo Editor | Image Banner | HTML |
| Video | Menu Item Editor | PPT | Digital Clock |
| Image | Text | PDF | Analog Clock |
| Background | Banner | RSS | Mask |

Strong connection with NAS

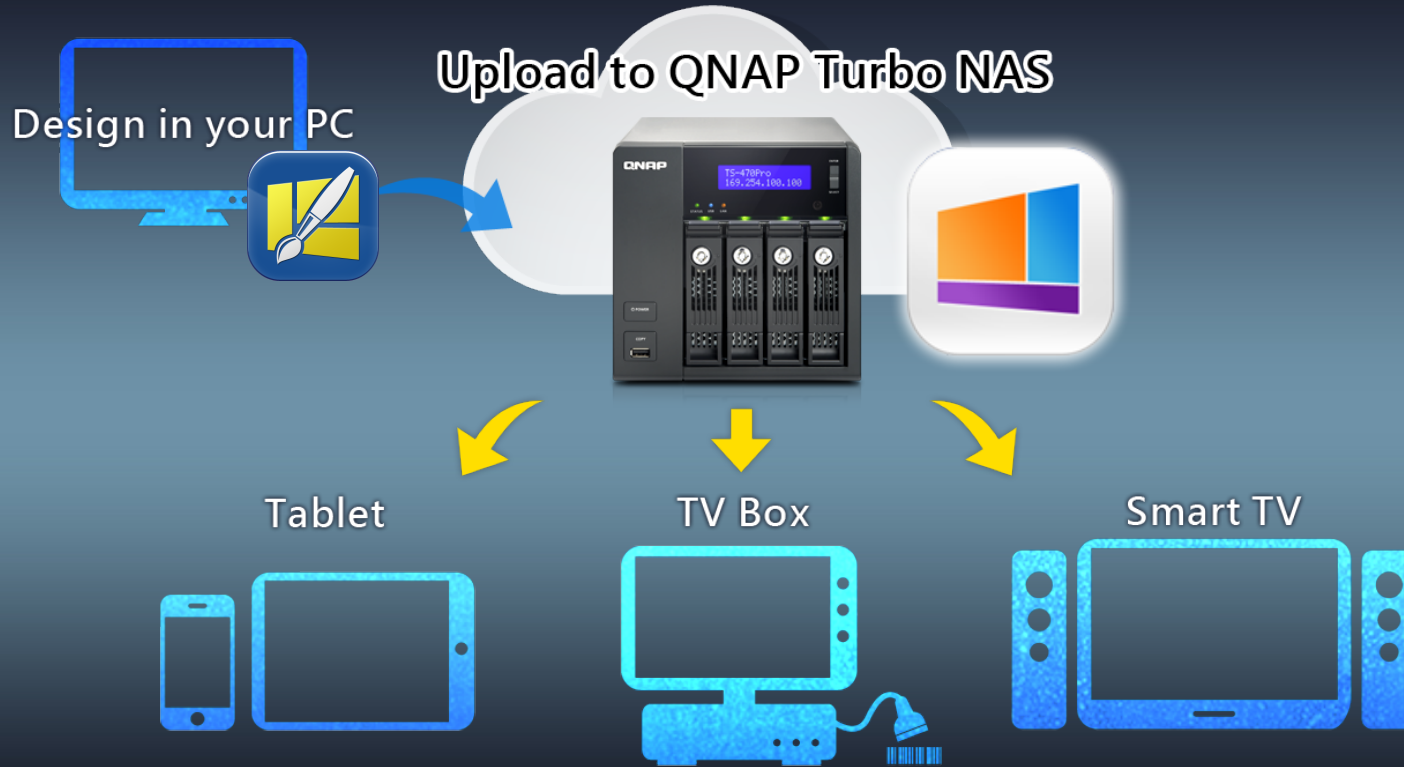
- No concerns for running short of storage.
- No risk in terms of PC crash.



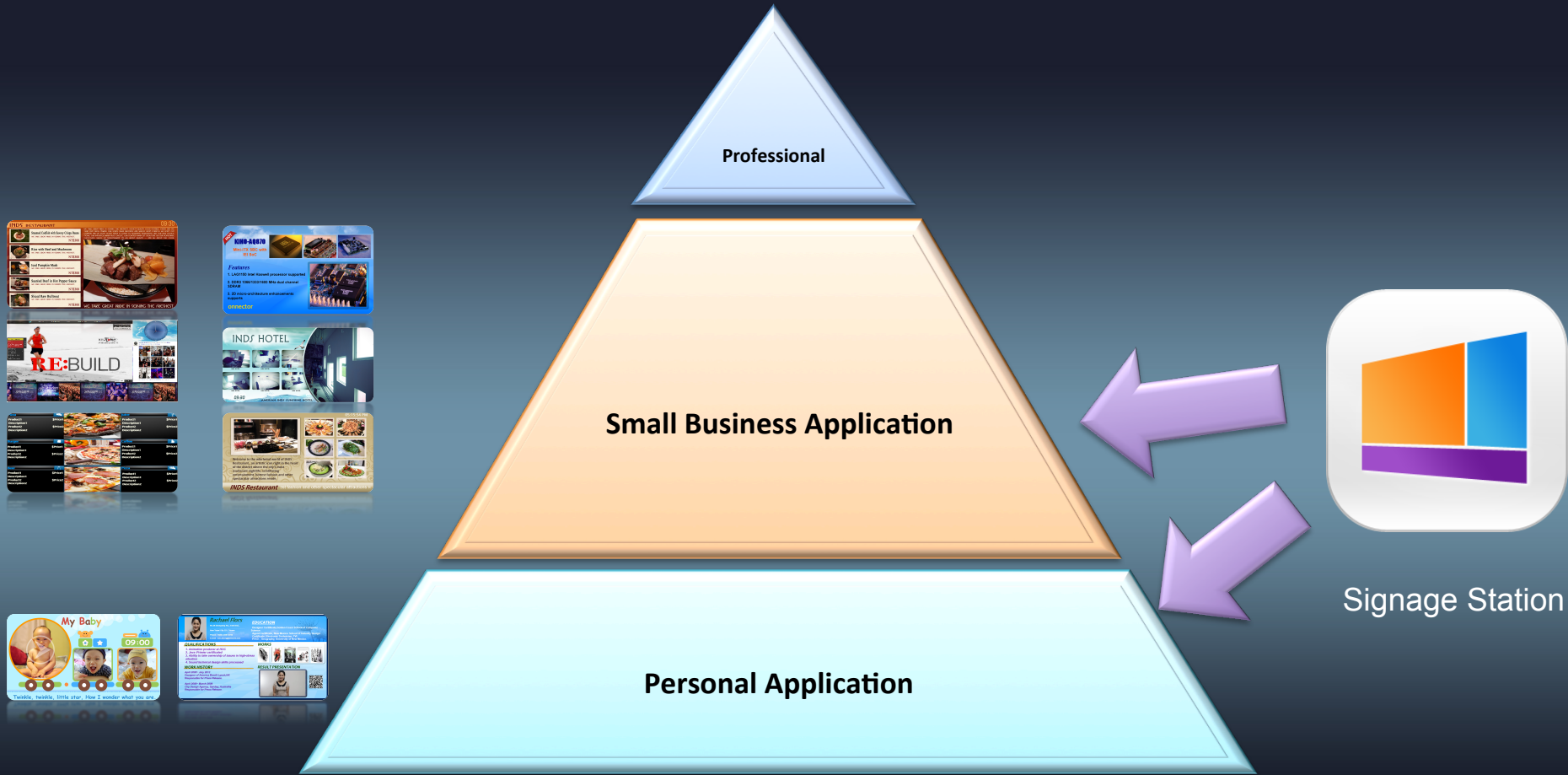
Support various templates



Real practical scenario



Signage Station Targeted Market



Signage Station for more business opportunities



QNAP Systems, Inc.

Mobile Commercial platform

- Convenience and advantage in instant updating contents.
- Integrate with 3G/4G mobile device.
- Easy management to mobile Ads.



Product demonstration for online stores

- Great way to show your product on social network or online store
- Instant updating for product information
- Easy to share commercial via URL



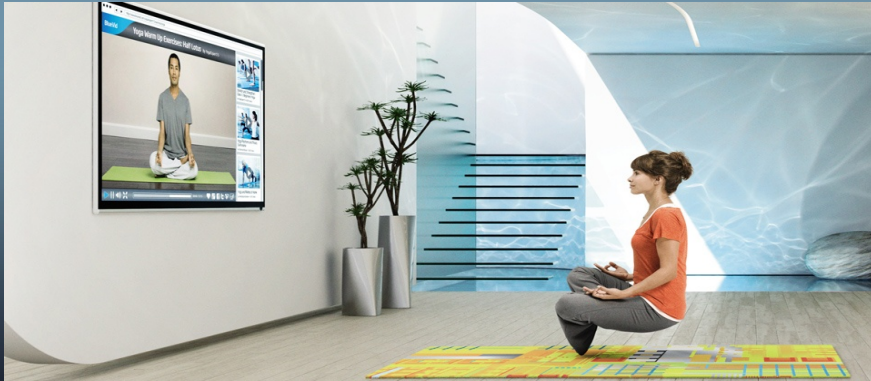
Smart TV

- Ready to internet capability by Smart TV
- No back end extra devices needed.
- Perfect to big screen viewed digital menu board in public venue.



Compatible with Android Box

- Ready to internet capability linked by Android Box.
- No back end extra devices needed.
- Low cost bundle business.



Thank You