

ACTi NVR3.0

Sales name

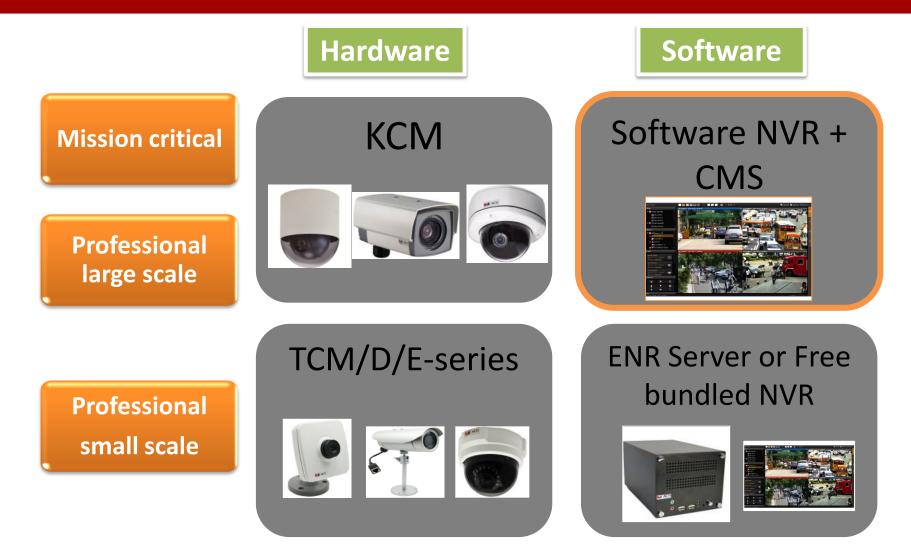
Sales name@acti.com Tel: 886-2656-2588 # ext.





- Product positioning
- NVR3.0 key selling points with applications
- Successful projects
- Technical appendix

ACTi solution for every market segment Connecting Vision



NVR 3.0 Selling Points



1 minute installation

User friendly operation

Full functionality

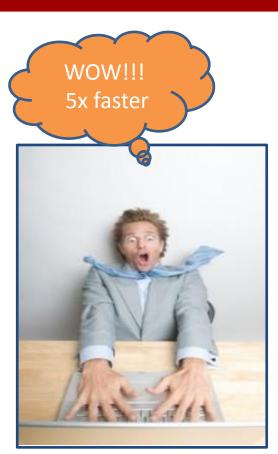
1 minute installation





Other software NVR

Vs



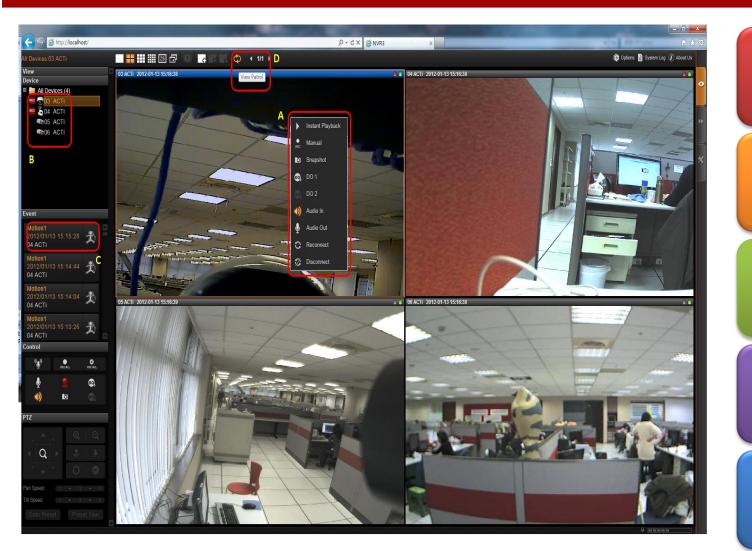
ACTi NVR 3.0

Compact size: 50MB only

"Just click" configuration







Drag and drop

Display camera status

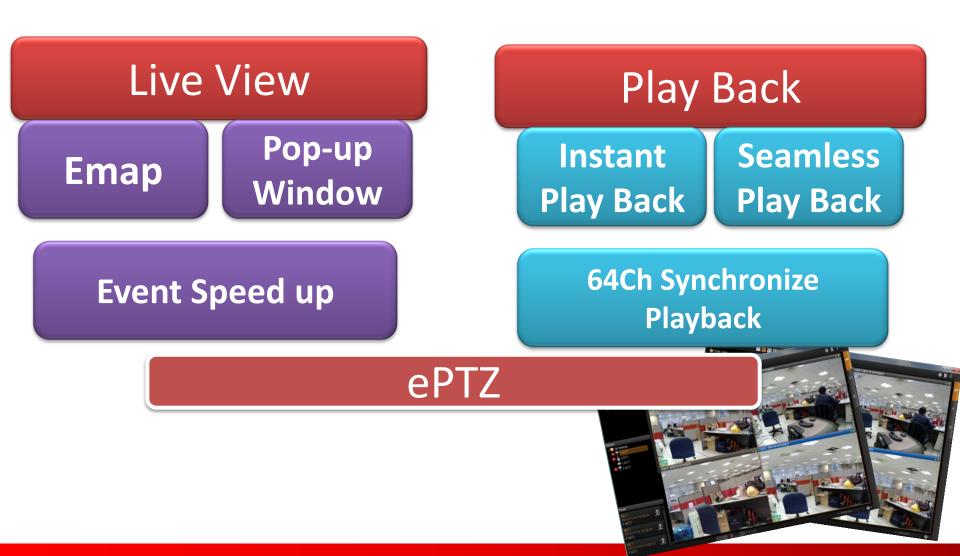
> Event notification panel

Right click function key

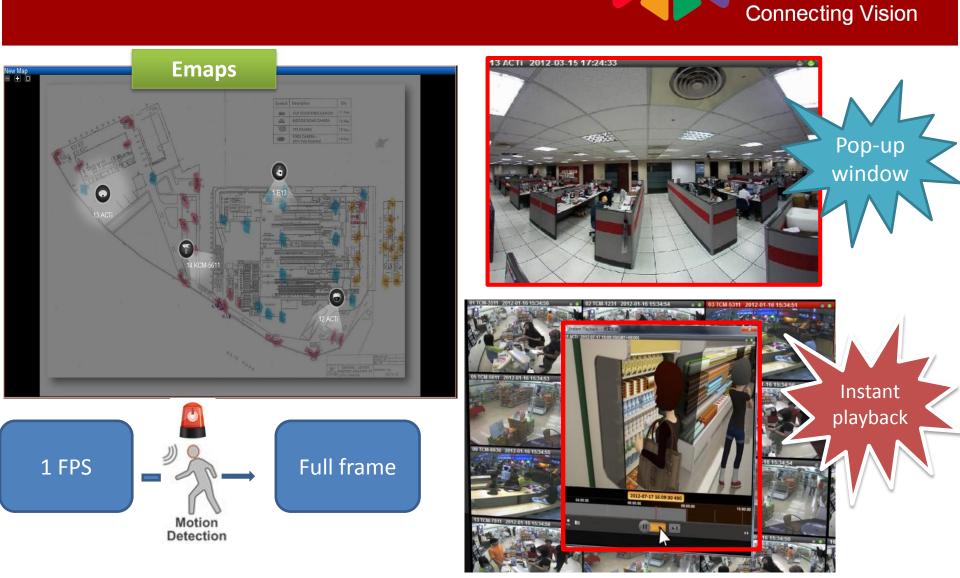
Easy operation without user manual







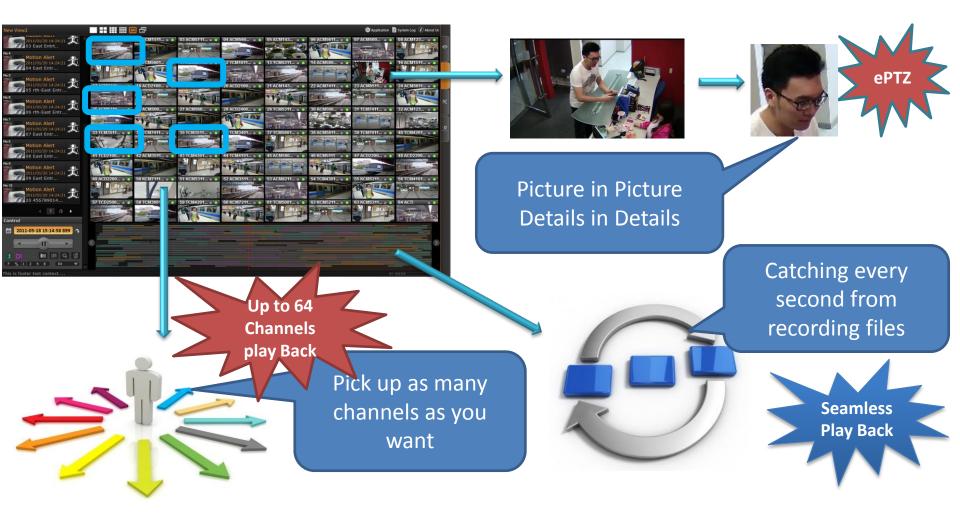
Application- live view



ACTi

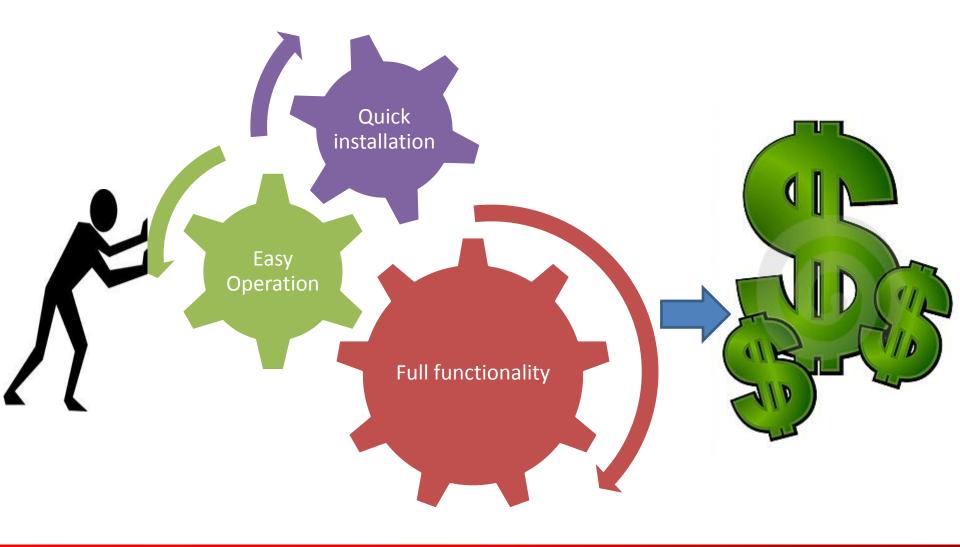
Application- playback





Win more with NVR3.0





Successful projects - SMB



SolexPlus Training Center deploy ACTi's Unified solution in KSA

Location: Saudi Arabia Installation: Nov. 2012



System design Hardware: KCM-3911 x 19 KCM-3111 x 8 NVR: NVR 3.0 x 64 ch

Why ACTi?

- \checkmark No hassle by using Unified Solution
- ✓ Easy installation for new-to –IP
- ✓ NVR supports 64 ch helps future expansion

Successful projects -City Surveillance



ACTi NVR 3.0 combines Kewiko wireless solution to secure Ulaanbaatar City Location: Ulaanbaatar Police station Mongolia

Installation: Oct 2012





System design Hardware: TCM-6630- 40 pcs NVR: NVR 3.0 x 40ch

Why ACTi?

✓ Perfect integration with wireless solution
 ✓ Low CPU/ RAM consumption
 ✓ Better stability/performance

Successful projects - Education



Hoa Sen University deploy ACTi's Unified solution in Vietnam

Location: HCMC, Vietnam Installation: Nov 2012



System design Hardware: TCM-6630- 12 pcs TCM-3511- 60 pcs NVR: NVR 3.0 x 72 ch



Why ACTi?

- ✓ Intuitive User Interface
- ✓ Lower storage and bandwidth consumption
- \checkmark Value added function that even better than ISV



Appendix





Preload software NVR	Vivotek	Geovision
Channel	16-32 channel NVR	32-64 channel NVR
Processor	Intel Core i5 CPU	Intel Core i7 CPU
Storage	500 GB OS Hard Drive/ 1TB Storage Hard Drive	1TB OS Hard Drive/ 4 TB Storage Hard Drive
Original MSRP	<u>\$609</u>	<u>\$828</u>
Original Margin	5-7%	5-7%
NVR Value Added MSRP	<u>\$1499</u>	<u>\$2099</u>
Margin	20%	25%-30%

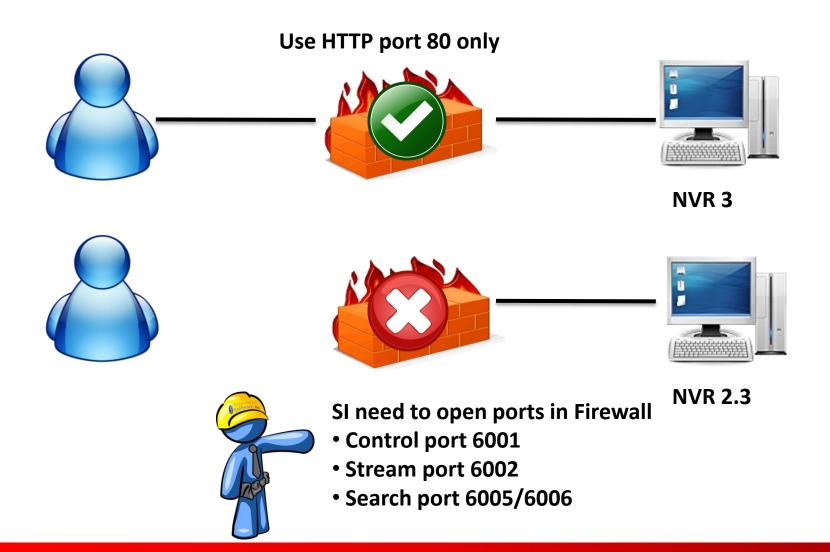
Competitor Comparison



	ACTi NVR3.0	Vivotek NVR	Geovision NVR
Instant Play Back	v	V	Х
Over 16 channels playback	V	x	x
User Friendly UI with Professional Functions	V	x	x
Event Speed UP	v	x	x
Maximum channel support	64	32	32

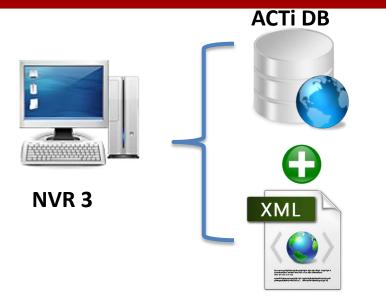
Firewall Friendly





Unified Database





- Easy installation/upgrade
- High search/delete speed
- Low CPU/RAM consumption
- Better stability/performance



- Restricted by MS SQL limitation
- Up to 2 million records only
- Slow search/delete speed
- High CPU/RAM consumption





- Unified account & password for corporate user
- Easy management & maintenance
 - If account is removed from AD, no need to remove again in NVR server
- Higher security level
 - Authentication at AD server

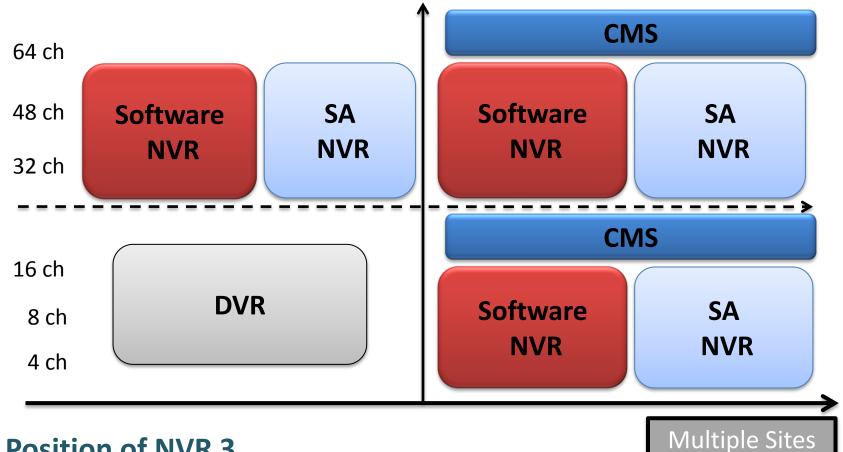
System solution comparison



	DVR	Hybrid DVR	Software NVR	Standalone NVR
Scalability	Low	Low	High	Moderate
Flexibility	Low	Low	High	Moderate
Reliability	High	Moderate	Moderate	High
Serviceability	Easy	Easy	Complex	Easy

Product Positioning





Position of NVR 3

- Multi-site application => Reliability
- Multi-site management => Flexibility

Recommended server specs



PC Spec (*2)	Server + Local Client PC		Server PC Only	Remote Client PC		
Channel Number <mark>(*3)</mark>	1-16	17-64	1-64	1-16	17-64	
CPU Processor	Intel Core 2 Quad 2.4GHz	Intel Core i7-920 2.67 GHz	Intel Core 2 Quad 2.4GHz	Intel Core 2 Quad 2.4GHz	Intel Core i7-920 2.67 GHz	
RAM	4GB					
Network	Ethernet (1000 Base-T recommended)					
Hard Disk (*4) Space	Minimum 40 GB (*5)			Browser Client: No minimum requirement		
OperationBoth 32/64 bit versions, updated to latest service packs (*6):SystemWindows 7, Windows Server 2008 (*7), Windows Vista, Windows Server 2003, Windows XP						
Display Resolution	Minimum: 1024 X 768					
Browser	32 bit Internet Explorer 8 and 9					

Recommended System Spec

O/S:Windows7 (latest service packs), Browser: Internet Explorer 9 (Web client),

CPU: Intel Core i7-920 2.67 GHz, RAM:4GB, Disk Space: 40G,

Minimum Display Resolution:1024 X 768, Network Adapter: Ethernet 1000 Base-T